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11 years in corporate and nonprofit communications + Master's in Strategic Communications

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Submitted via <https://careers.timewarner.com>

Hello Time Warner team,

My name is Beth Carmody. For over a decade, I've helped executives connect with employees and usher in change, ranging from the fun (contests! employee parties!) to the mundane yet important (system upgrades, policy changes) to the emotionally charged (leadership changes and reorganizations.) I respect employees' time and efforts, strive for transparency, and – when appropriate – unleash creative flair.

At Breaking Ground, New York City's largest provider of permanent, supportive housing for the homeless, I was responsible for employee and external communications including social media, our website, and press efforts.

For over four years, I worked closely with CEO Brenda Rosen, who had this to say about my work:

*In 2015, after 25 years as Common Ground, Breaking Ground adopted its current name, which required extensive rebranding efforts. As Director of Communications, Beth managed much of this transition. She ensured quality and consistency throughout the difficult process. **Beth made significant, meaningful, and long-lasting contributions to the organization**, showing tremendous creativity and commitment to quality in everything she produced.*

At Rogers, Canada's largest telecommunications company, I held several roles from 2006 – 2011, including Communications Lead for the vast "Business Transformation" project (a complex, multi-year, billion dollar IT systems replacement). As part of an Organizational Change Management team, I created and executed on strategic communications plans to help persuade executives from across the company of the significant investment of their own staff and resources that the project would require. My team and I onboarded project stakeholders and provided updates in the form of meetings, emails, and videos, in response to regular feedback and measurement.

About that role, my manager Celine Boffo says:

*Not only did Beth deliver a variety of communication activities with success but she did so in an autonomous way and with a genuine concern for ensuring her planned activities were aligned at all times on our larger stakeholder engagement objectives. Beth's creativity made a big difference in the way we communicated about this project and that she has a natural talent for writing - and **the quality of her writing is something that I have not seen often.**"*

In 2014, I completed a part-time Masters in Strategic Communications at Columbia University, a program that exposed me to a broad array of issues within advertising, marketing, and branding. I worked side by side with other seasoned communications professionals to identify challenges, perform research, and propose solutions, both theoretically and for real clients.

I'm proud of my experience and education and am excited for my next career opportunity. I'd love to learn more about what challenges Turner's C-suite executives are facing and explore with you whether I'd be a good fit. Please contact me anytime at 917-322-1980.

Best regards,
Beth Carmody